

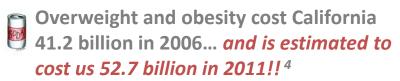
## Be "Sugar Savvy"!











## WHAT ELECTED OFFICIALS CAN DO TO HELP PREVENT OBESITY:



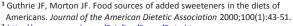
**SUPPORT** policies aimed at reducing soda consumption

**INVITE** BANPAC to a study session

**DEVELOP** a jurisdiction-wide "NO SODA" policy

**SPONSOR** a Re-think Your Drink poster contest

**DISTRIBUTE** materials for the **SODA FREE SUMMER** campaign



http://www.ers.usda.gov/Briefing/Sugar/Data.htm

**RESOURCES:** Sugar Savvy lessons, Soda Free Summer campaign materials, non-food fundraising ideas, healthy snack lists, & more...

Bay Area Nutrition & Physical Activity Collaborative

www.banpac.org

www.sodafreesummer.org

<sup>&</sup>lt;sup>3</sup> Babey, S. et al. Bubbling Over: Soda Consumption and Its Link to Obesity in California. UCLA Center for Health Policy Research, Sept., 2009

<sup>&</sup>lt;sup>4</sup>The Economic Costs of Overweight, Obesity, and Physical Inactivity Among California Adults-2006 (July, 2009) California Center for Public Health Advocacy.